

Becca Schutzius

Senior Product Designer

Batavia, IL • 630-878-0070
beccaschutzius@gmail.com
beccaschutzius.com
linkedin.com/in/rebeccaschutzius

Summary

Product designer with a decade of experience across AI, construction technology, litigation tech, and healthcare analytics. First design hire at an AI-powered construction tech startup acquired by Trimble in 2026, turning complex machine learning into contract-review workflows professionals trust and adopt. End-to-end ownership from discovery through launch, with depth in design systems and AI-native prototyping.

Experience

Senior Product Designer | Trimble (formerly Document Crunch — acquired April 2026)

July 2022 – Present

First design hire and 16th employee at Document Crunch, an AI-powered construction tech startup.

- Own end-to-end design for document analysis and agentic contract review, turning machine learning into tools construction professionals trust and adopt. Most recently, designed an application-wide workflow feature requested by 30+ customers representing \$750K in ARR that recovered \$212K in stalled pipeline.
- Prototype and ship faster with AI-native tooling (Claude, Cursor, Figma Make), compressing concept-to-testable-prototype cycles from weeks to days and validating more bets per quarter against real customer data.
- Lead multi-round user research — customer interviews, proof-of-concept iteration on real contract data, and setting up and analyzing behavioral tracking in Fullstory and Metabase — to pinpoint where features underperform and what to fix first.
- Build and maintain the product design system; streamline design-to-engineering handoff with AI-assisted specs, token generation, and code-from-design workflows that cut ramp time on new features.
- Establish product copy and content standards, authoring brand-consistent guidelines and partnering with marketing on feature naming and user education.
- Contribute to scaling the design team through interviewing, candidate evaluation, and onboarding new designers prior to the acquisition.

Product Analyst | Pareto Intelligence

October 2021 – July 2022

- Translated government healthcare regulations into product requirements and roadmap updates.
- Aligned product roadmaps with business goals across product, engineering, and business teams.
- Wrote Jira stories and Confluence docs; partnered with designers in Figma on product experiences.

Product Designer | Nextpoint

February 2017 – May 2020

- Created wireframes and prototypes using whiteboards, Balsamiq, and Figma.
- Conducted user interviews and gathered feedback to inform product decisions.
- Developed features using HTML5, CSS, JavaScript, and Ruby on Rails.
- Designed and built the Analytics Dashboard, folder management, and search systems.
- Managed own QA testing across browsers and devices.

Marketing Coordinator | Nextpoint

February 2016 – February 2017

- Ran email and client marketing campaigns in HubSpot, including customer training materials.
- Designed marketing collateral in Adobe Creative Suite; tracked trends in Google Analytics.

Web Designer & Auditor | Vivid Seats

March 2014 – October 2015

- Built interactive seating maps in HTML and Flash; designed site graphics and visual assets.

Marketing Project Coordinator | RC Romine & Associates

October 2012 – March 2014

- Coordinated project workflow and deliverables; created marketing materials and managed social media.

Skills

AI-Augmented Design · Designing with LLMs & agentic AI, trust and explainability for generative features, AI-assisted prototyping, Claude, Cursor, Figma Make, code-from-design

Design & Research · Figma, FigJam, wireframing, prototyping, design systems, responsive design, user research, customer interviews, usability testing

Tools & Development · Fullstory, Metabase, Notion, Linear, Jira, Confluence, HubSpot, Google Analytics, Chameleon, Agile / Scrum

Education

Millikin University

Bachelor's Degree, Art (Graphic Design Concentration) · *August 2007 – May 2011*

Waubensee Community College

Certificate, Website Design & Development · *August 2012 – May 2013*

Certificate, Computer Programming · *August 2012 – May 2013*